

## Gold Standard Drug Database Image Requirements

Gold Standard Drug Database provides images as part of the database. The images are used by our customers to verify:

- Correct product is dispensed
- Patient verification of product
- Identification of product

Images are taken by Elsevier / Gold Standard; however in order to provide images as quickly as the product is available, companies may submit images of their products by e-mail or CD to:

Michelle McLeod, Manager, Product Data Communications

**E-mail:** [m.mcleod@elsevier.com](mailto:m.mcleod@elsevier.com)

**Phone:** 813-579-3876

Or

Kay Morgan, Vice President, Drug Products and Industry Standards

**E-mail:** [k.morgan@elsevier.com](mailto:k.morgan@elsevier.com)

Address: 302 Knights Run Avenue  
Suite 800  
Tampa, Florida 33602

### **Specifications for Images:**

File Type: JPEG or PSD (JPEG preferred)

Baseline settings: 300 dpi, 600 x 419, or images straight from the camera

Images:

Tablets/Capsules: Paired front and back of pills

If special packaging, such as Birth Control Pills, please include image of packaging.

Liquids: Bottle with liquid in dosing cup showing liquid

Patches: Image of wrapped patch and container/box

Injectables: Image of container/box and inner contents

Topicals, ophthalmic drops, otic drops and all others: Image of box and inner tube/bottle

# Image Examples

