



# Clinical Measures

## Smart Clinical Documentation

**Clinical Measures is an interactive software tool designed to raise awareness of the economic impact clinicians have on the cost of healthcare.**

This easy-to-use system captures volumes of data, turns it into meaningful results and then produces robust reports to identify potential areas for quality improvement, regulatory compliance, cost savings and much more.

### Clinical Documentation

Document virtually any clinical activity quickly, including clinical interventions, professional consults or other professional activities (e.g., in-services, teaching, etc), Adverse Drug Reactions, Medication Errors, and Medication Unit Inspections. The most common intervention and consult types are pre-populated into the system. Unit inspection, Adverse Drug Reaction, and Medication Error forms are provided.

### On-Demand Reporting

Generate reports based on criteria that you specify.

### HIPAA Compliance

Ensure the safety of your data and the privacy of your patients with the leading encryption technology, built into all Elsevier / Gold Standard products.

### Customization

Create custom intervention reports on-the-fly by specifying the intervention type, outcome/savings type, and other tasks. Configure fields to include information from your facility, such as physician lists, hospital units, antibiograms and more. Customize Clinical Interventions and Professional Consult categories to include categories specific to your institution's activities.

## How It Helps



### Budget and Staff Justification

Graphical detailed reports, including benchmarking, document the net financial impact of clinical services



### Quality of Care

Standardize interventions and other tasks to ensure the highest level of patient care



### Cost Savings

Quickly identify important opportunities for saving on costs. Plus, no IT staff is required for implementation, so there is no setup expense



### Time Savings

Quick implementation and an intuitive user interface saves your organization substantial time in getting up to speed quickly



### Regulatory Compliance

Assists your facility in meeting JCAHO and CMS Requirements

## Why It's Better

More than any other product on the market, Clinical Measures gives you the tools and information you need to improve every aspect of your organization.

- **Benchmarking**  
Delivers quarterly executive reports, benchmarking your results against other Clinical Measures clients
- **Savings Strategies**  
Provides data for continuous improvement that will impact bottom line results (e.g., capture dollars missed)
- **Clinical Calculators**  
Access to calculators to assist in common medication-related tasks
- **Direct Access to Data**  
Download your data in the format of your choice – Excel, Access, SQL, etc.
- **Rapid Rollout**  
We work with you to get you up and running quickly

- **Unparalleled Support**  
Technical and clinical support and staff training are available
- **Drug Reference**  
Current, clinically-relevant drug information integrated from Clinical Pharmacology (separate subscription required)
- **Additional Available Modules**  
HL7 Integration - Seamless linking with your hospital information system via HL7, including customizable reports & document forms

### Award Winning

Elsevier / Gold Standard is the recipient of the American Pharmacists Association Foundation (APhA) Pinnacle Award in recognition for pioneering innovative ways to improve the medication use process to increase medication adherence, reduce drug errors, improve patient outcomes and increase communication between all members of the healthcare system.

## The Gold Standard in Customer Service

The entire Elsevier / Gold Standard team is committed to maximizing the positive impact our products have on your organization. It's service you should expect. It's service you deserve. And it's the kind of responsive, personalized service that sets the standard higher.

“The Elsevier / Gold Standard team is one of the best customer focused teams that I have dealt with in the industry.”

Elsevier / Gold Standard 2011  
Customer Satisfaction Survey

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